



Traffic Tuesday is sponsored by the Ring of Fire online marketing coaching club
<http://askhowie.com/ring> Try it for a month for as little as \$20.

What's in it for you?

Answers to your online marketing questions via the 24/7 forum

Monthly small-group coaching calls

Monthly interviews with industry experts

Deals on askHowie courses and events

"If you find Traffic Tuesday valuable, and you want to tap into that level of guidance and support any day of the week, there's no better online value than the Ring of Fire." – Howie, if I say so myself.

Agenda (assuming the question-askers are on the call)

1. The best way to do Geo-targeting on search campaigns
2. Conversion tactics for local search marketing
3. Website critique: www.shepherdswatch.com
4. Plummeting quality score issue
5. Landing page evaluation: [http:// www.artcreel.com/Lflyfishingart1.htm](http://www.artcreel.com/Lflyfishingart1.htm)
Ad:
Fly Fishing Art Prints
45 Trout Prints.
25 Prints of Anglers on the Water
ArtCreel.com
6. Website critique: www.loan-mitigation-services.com
7. How to use the content network
8. Keyword challenge: "security alarm" and "customer retention"
9. Panic over new FTC testimonial guidelines?
10. Coaching for <http://www.raspberrybee.com> - impulse buy, modest traffic from searched keywords
11. Website critique: www.mortgage-monster.com/indexd.html



12. What to do with keywords with zero impressions?
13. Coaching: new business, new website, new product
14. Coaching: increase conversion rate for www.henrysavalanchetalk.com
15. How can an e-mail or letter to a prospectus customer drive them to your web site?
16. Putting together reports to help with campaign optimization
17. Website critique: <http://www.logomotiveonline.com>